

# Social Start Kit



## Social Brand

Social Media Report



*For the period: 2016/5/1 - 2016/6/1*



# Passwords & Login

## Facebook Account

Page : @youraccount

Creation Date : 16.05.2016

Admin : Your Name

## Instagram

Page : @youraccount

Creation Date : 16.05.2016

**Username** : socialbrand    **Password** : 45s5w22

**Account Mail** : socialbrand@yandex.com

**Verification Phone** : +257 585 2555

## Twitter

Page : @youraccount

Creation Date : 16.05.2016

**Username** : socialbrand    **Password** : 45s5w22

**Account Mail** : socialbrand@yandex.com

**Verification Phone** : +257 585 2555



# Facebook Key Metrics

108,767



Total fans

+17K



New fans

121,606



Organic impressions

1.2M



Impressions

34



Posts

248



Comments

33



Shares

4.4K



Likes



# Page & Fan activity



Page activity

34



Posts

19



Comments

143



Messages

0,11(%)



Avarage Engagement Rate



Fan activity

229



Comments

133



Messages

32



Shares

4.4K



Likes

33K



Engaged Users



# Twitter Key Metrics



Followers

5,907

0%



Engagement

48

+1.5K%



Reach

183.788

0%



Tweets

35

+2.9K%



Mentions

19

0%



RT

1

0%



Favorites

58

0%



# Publishing & Engagement



Publishing

Tweets published



35

+2.9K%



Engagement

Engagement



48

+1.5K%



RT

1

0%



Favorites

58

0%



# Instagram Key Metrics



Followers

4.360

5%



Engagement

620

+61K%



Media

28

0%



Comments

60

+1.9K%



Likes

560

0%



# Publishing & Engagement



Publishing

Media published



28

0%



Engagement

Engagement



620

+61K%

Comments



60

+1.9K%

Likes



560

0%



# CONTENTS

03.06.2018 Monday

Strange facts ! 18-29 Ages of %45 users use their smartphones for web searches and browsing their favorite websites every day! 😬😬😬

[#facts](#) [#knowladge](#) [#know](#) [#socialmedia](#)

The infographic features the 'Social Start Kit' logo at the top, which includes a green hot air balloon icon. Below the logo is a purple banner with the text 'DID YOU KNOW?'. The main content area shows a man in a dark sweater looking at his smartphone. Two orange diamond shapes highlight the statistics: '45% OF USERS' and 'AGES 18-29'. At the bottom right, there is a text box that reads: 'use their smartphones for web searches and browsing their favorite websites every day'.

# CONTENTS

12.06.2018 Friday



This is content marketing !

[#Socialmedia](#) [#marketing](#)  
[#contentisking](#)